

Developing and Evaluating a Blended Learning Course

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ABSTRACT Blended learning is developing and increasing the usage in all educational institutions especially in higher education. Blended learning have two components, online and face-to-face sessions. Online component needs very careful planning and preparing. The content must be planned before and prepared according to the needs of the students, capacity of the institutions and the subject matter. The main goal of this study was to develop a blended course in an undergraduate course and evaluate the implementation process and the satisfaction of the students. An undergraduate course is redesigned and developed in blended learning context. The course was implemented in 2012-2013 spring semester of a middle-size university in Turkey. Total 54 students completed the course in 14 weeks. Qualitative and quantitative data were gathered to evaluate the course and the satisfaction of the students. The findings revealed that an undergraduate course could be implemented in a blended learning model, students overall satisfaction was high and the content must be developed for all components of the blended learning. Students were mostly satisfied with the interactive content and online quizzes in each module.